



*The last thing our industry needs is more artificial.
It's time to be artful with intelligence.*

Experience Artful Intelligence with OMD at CES 2018.



Innovation Cocktails

Wed, Jan 10 | 4:30p – 7:30p
TAO

Discover unique, first-look ideas from a selection of innovative startups, featuring a celebrity headliner, in collaboration with a VIP partner



Exclusive Dinners

Wed, Jan 10 | 8:30p – 10:30p
Locations TBC

*Join us for intimate meals offering **key OMD and partner insights** or **the opportunity to share focused-learning content and discussions with other like-minded clients***



CES Tour Explorations

Tues, Jan 9 – Thurs, Jan 11
Tech East and West

Curated, immersive tours of what's hot at CES, customized for each client's needs

OmnicomMediaGroup

Welcome to CES Party

Mon, Jan 8 | 6p-9p
The Bellagio

Morning of Innovation

Wed, Jan 10 | time TBD
The Bellagio

Invitation only

Visit CES.OMD.COM for more information.
For questions, please contact your OMD account leader or email events@omd.com.